

Nikhil Deshpande



UX/UI Designer | +91 9892615890 | thenikhildeshpande@gmail.com

Immense Passion for designing with 6 years of experience in creating products that successfully provide results. Desire to keep learning and improving myself at all times. Always love a challenge. Worked in start ups with a small team and a competitive environment.

WORK EXPERIENCE

Dealermatix Technologies- UX Analyst (Team Lead)

January 2025- Present

- Led website redesign to enhance functionality and user experience.
- Redesigned the SFA app to meet AA accessibility standards, improving usability and compliance.
- Developed UX strategies to transition the DMS web platform into a seamless mobile experience.
- Streamlined design processes and team operations for better workflow.

DemandLane- UX/UI Designer

1Y 7M | Apr 2023- Jan 2025

- Designed high-fidelity wireframes for an AI voice model product, including 10+ screens for configuring an AI agent to call leads, creating a conversation schema, and enhancing user interaction flow.
- UX research for a data mining product, collaborating with a team of 5 designers and developers to gather insights from 80+ users, resulting in a user-centric design that improved usability and engagement.
- Worked on 50+ UI screens for a data mining web application, successfully completing the handoff process with the development team to ensure seamless implementation and alignment with project goals.
- Created visual elements for the company 2 website and 20+ landing pages, enhancing user engagement and conversion rates, and successfully completed the handoff process with the development team for implementation.

iThrive Healing & Beyond- Jr. UX Designer

1Y 5M | November 2021- March 2023

- Redesigned 3 company websites.
- Led UX research for mobile app & website, engaging 115+ users, improving usability, & increasing engagement by 30%.
- Designed wireframes and a 120+ screen interactive prototype for a mobile health tracker app.
- Coordinated with a third-party team to deliver a mobile health app, managing cross-team collaboration and timelines.

The House of Four- Graphic Designer, UI Designer

2Y 10M | June 2018- March 2021

- Designed visual assets for websites, landing pages, and brand identity, including logos and social media templates.
- Led website redesigns and collaborated on multi-page designs, boosting customer engagement by up to 19%.

EDUCATION

EDIT Institute- User Interface & Experience Design

Oct 2020- Nov 2021

- Design Thinking and UX Research, Adaptive & Responsive Design, Adaptive & Responsive Design

S.K. Somaiya College of Arts (Mumbai Uni.)- Bachelor of Mass Media (Journalism)

April 2015- March 2018

- Marketing, Business Management, Photography, Content Writing
- Graphic Design and Print Media Design, Communication and Media Ethics

SKILLS

UI Design, UX Design, User and Competitor Research, User Interviews, App/Website Design, Wire-framing, Prototyping, Interaction Design, Information Architecture, Empathy Mapping, User Centred Design, Design Thinking, Brand Design

TOOLS

Figma, Adobe XD, Framer, Webflow, Wix Sites, Adobe Photoshop, Adobe Illustrator, CorelDraw, Adobe Premier Pro

CERTIFICATIONS

- Mobile UX Design- Interaction Design Foundation | August 2023
- Human Computer Interaction (HCI)- Interaction Design Foundation | December 2023